

*Custom Cataract Surgery
– Laser and Lens Options*

CUSTOM CATARACT CORRECTION...
THERE IS CLEAR VISION
IN SIGHT.



OPTIMA OPHTHALMIC
MEDICAL ASSOCIATES, INC.
877.210.2020

*Where the fine art of personal care meets
the leading edge of science and technology.*

OUR PATIENTS SAY IT BEST—

A THANK YOU FOR

REDISCOVERING THE WORLD....

"Dr. Mandel, I want to Thank You. I had left-eye cataract surgery 17 June 2013, and then right-eye cataract surgery 14 October 2013. I will be 62 years old in February 2014, I have worn glasses or contacts every waking hour since the 7th grade or for the last 50 years. You have given me my life and vision back. I was extremely myopic and the cataracts only made that worse, I also had all sorts of astigmatism.....all gone!

Most of all, Thank You for giving me back the choice to drive or not, the craters of the face of the moon, the endless stars in dark night sky, the hummingbirds flitting and fighting over the best flowers and nesting sights, the gulls soaring and spiraling on the air drafts, and the big red hawks higher up on the thermals sparkling with the rising sun hitting their feathers!

Thank You, for all this...and the joy of re-discovering the immense wonderful, beautiful

world I can now see so very clearly!

So far I have 20-15 measurable in both eyes, and only need "reading glasses" from the dollar store for reading, writing, and some computer work. I don't even have the words to tell you how very thrilled I am, how incredible my gratitude!

JACQUIE KW.

as posted on our facebook page

facebook

Read about the experiences of others, and share your story on our facebook page
www.facebook.com/MarkRMandelMD

WHY CATARACT SURGERY

WITH THE SURGEONS AT OPTIMA

IS THE BEST FIRST STEP....

Imagine life without glasses or contacts, everything in clear, bright, vibrant color. Activities like driving, reading, hiking, biking, swimming and golf are much more convenient. At Optima, this freedom and comfort is precisely what we strive to achieve everyday for the people who have chosen to trust their eyes to us.

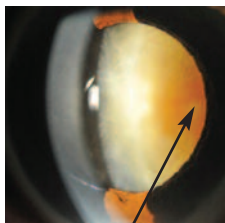


The center you choose for vision correction should offer advanced technology and experienced surgeons. Our surgeons hold leadership roles in the development of new vision correction technology giving them early access to the latest advances. Our patients often benefit from next-generation technology before it's available anywhere else.

The latest technology is important and it can affect your level of satisfaction with the procedure. However, it's the surgeon and dedicated the staff behind the technology that truly makes the difference. The surgeons and surgical team at Optima have been recognized as leaders in the field, and are continually setting the standard of care that other eye surgeons follow.

As you consider any type of vision correction, you can be confident in our commitment to be there every step of the way to make the process comfortable, and above all, successful.

WHAT IS A CATARACT?



CATARACT

A cataract is a clouding or opacification of the naturally clear lens inside the eye. This clouding causes blurred or foggy vision or glare. It is not a visible film or growth over the outside of the eye. The word "cataract" actually means "waterfall" - as if one were looking through a waterfall.

There are two basic types of cataracts

The slower growing "nuclear" type in which the entire lens turns yellow-brown, and the faster growing "subcapsular" type which affects younger people, those with diabetes, and patients taking cortisone.

How do I know if I have a cataract?

You will probably notice a decrease in vision and/or glare and halos around lights. You may be unable to see clearly to perform the tasks that you need or want to do. Changes in your eyeglass prescription will no longer improve your vision.

Patients with cataracts may notice one or more of the following symptoms:

- a painless decrease in vision
- light sensitivity or glare with decreased vision in sunlight, or from oncoming headlights
- frequent eyeglass prescription changes
- double vision in one eye
- needing brighter light to read
- poor night vision with glare, halos, or starbursts
- fading or yellowing of colors

Cont. on next page

**WHEN YOUR VISION
ISN'T CLEAR,
IT CAN FEEL LIKE
EVERYTHING IN
YOUR LIFE
IS MORE
DIFFICULT.**

If surgery is required, it is comforting to know that cataract surgery is safe and extremely effective in restoring vision. In fact, cataract surgery has one of the highest success rates of any surgery.

About 2 million people a year have cataract surgery in the United States. Our surgeons are among the most experienced in the country.

What can I expect from surgery?

At Optima, cataract surgery is performed under local anesthesia at our Federally certified ambulatory surgery center located within our office. Our center was the first outpatient surgery center in the United States to be certified by Medicare and has been in continuous operation since 1981. Because our center specializes only in eye surgery, our highly-trained staff is dedicated to ensuring the highest level of care. We use only state-of-the-art equipment in our warm and comfortable environment.

Before surgery

Before surgery we communicate with and obtain medical clearance from your primary care physician. During surgery you will be awake, but relaxed. Our anesthesiologist will be at your side. We perform this intricate surgery using a microscope, micro-surgical instruments, and, if the patient chooses, the LenSx femtosecond laser. We were the first site in California to utilize the Alcon Centurion Cataract System which employs the latest technology using radar waves through a small incision to remove your cataract.



A thorough eye examination by your optometrist and our surgeons can detect the presence of a cataract, as well as other conditions that also may be causing altered vision.

Other reasons for visual loss in addition to the cataract may involve problems with the cornea, the retina, the blood vessels in the back of the eye, or the optic nerve. If these other conditions are present in addition to the cataract, you will likely experience an improvement in vision, but not perfect vision following cataract surgery.

We will explain to you and your family the details of your situation after a thorough exam.

How is a cataract treated?

Surgery is the only way that a cataract can be treated. There are no pills or drops, vitamins, exercises, or lenses that have been shown to prevent or cure cataracts. However, if symptoms from a cataract are mild, a change of glasses may be all that is necessary for you to function more comfortably as the cataract progresses.

Protection from excessive sunlight may help prevent or slow the progression of cataracts. Sunglasses that screen out ultraviolet (UV) light rays or regular eyeglasses with a clear, anti-UV coating offer this protection.

DISCOVER HOW CUSTOM CATARACT SURGERY CAN HELP YOU GET BACK TO THE LIFE YOU ONCE ENJOYED.

The focusing power of your eye is restored by replacing the cataract with a permanent intraocular lens implant. We often use multifocal implants that allow both distance and near, or distance and intermediate vision if the patient desires. If one has astigmatism, we can use an astigmatism (toric) implant and/or the LenSx laser to decrease the astigmatism. In most cases, sutures are not needed.

Due to advances in medical technology, we now have a number of choices for the type of advanced lens implants which will be placed in the eye. (read about lens options on the next page) The physicians and staff at Optima are here to help you make the choice, but ultimately, the choice of which implant to use is up to the patient and the family.

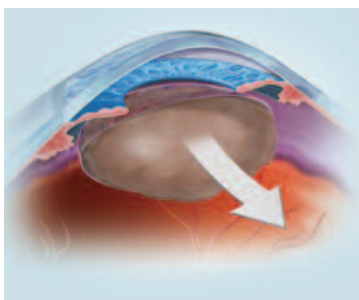
IT'S HERE!...LASER-ASSISTED CATARACT SURGERY

Benefits of LenSx Technology

- No metal blades
- Enhanced precision
- Astigmatism control
- Faster recovery time

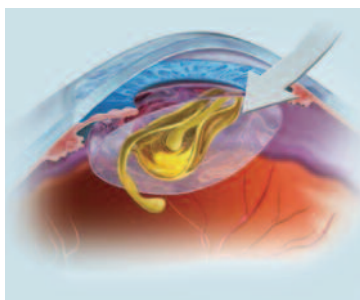
Until now, standard cataract procedures were performed manually where the surgeon used a blade for all of the incisions and other portions of the procedure. A manual procedure allows for a margin of error that can affect outcomes. Recent innovations have led to the development of laser-assisted cataract surgery. The LenSx femtosecond cataract laser offers the precision of bladeless laser technology allowing the doctors at Optima to plan, customize, and perform your surgery to exacting, individualized specifications. Laser-assisted cataract surgery combined with advanced lens implant options are providing our patients with an improved lifestyle with more freedom using the latest technology.

CATARACT SURGERY ILLUSTRATED



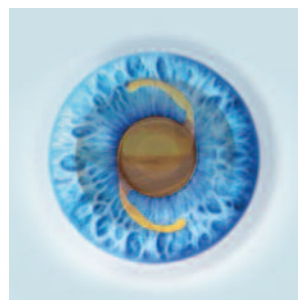
Cataract Removal

After making a small incision in your eye, your surgeon will insert a probe to break up and remove the cloudy, cataract-affected lens.



Lens Insertion

The flexible IOL is folded up and inserted into the lens capsule, at which point it opens, and its haptics, or "arms," unfold to keep it in the proper position.



Vision Restored

With the cataract removed, and the IOL in place, light can once again travel unimpeded to the back of your eye, for clearer, more youthful vision.

Cost of Cataract Surgery

Medicare and insurance companies pay for the removal of the cataract and the standard distance implant. However, they do not pay for the upgrade for the premium implants or for the LenSx laser procedure.

CATARACT LENS IMPLANT CHOICES

1. Both eyes adjusted for distance vision

If the power of the intraocular lens for both eyes is adjusted for distance vision, patients generally will need glasses for some distance functions as well as for reading and intermediate tasks such as the computer, dashboard, cell phone, and wristwatch. With this option, glasses will be required most of the time at most distances.

2. One eye adjusted for distance and the other eye adjusted for near (blended vision)

By using different implant powers for each eye, we can adjust the vision in one eye for the distance and in the other eye for near tasks such as reading. For this option, we use either the Staar Nanoflex lens, or if the patient has astigmatism, the Alcon Toric implant. With blended vision, patients can be glasses-free much of time.

3. For patients with high amounts of astigmatism

Astigmatism is when the eye is shaped more like a football than a basketball. There is a lens implant option called the “toric” IOL. This lens has the astigmatism ground into the implant (like your glasses). The advantage to this lens upgrade is that, because it significantly

reduces or eliminates the astigmatism, people are often glasses-free or much less dependent upon glasses following surgery for the distance. However, unless we do monovision or blended vision with the toric lens, glasses will be required for computer and reading.

4. Multifocal/Bifocal implants

For many years, we have been using multifocal implant lenses. Dr. Mandel was one of the first surgeons in Northern California to implant the multifocal lens. These “premium” lenses are the highest technology lenses available. With this option, each eye receives a multifocal lens. When looking at a distant object, patients can see well in the distance. Also, patients can see well when viewing intermediate targets such as the dashboard, a cell phone, a computer, or a wrist-watch. Often, near targets such as menus and the newspaper can also be seen more clearly than with the standard lens implant. By far, this is the best option for patients who wish to have as “natural” vision as possible at all distances. Although we strive for glasses-free vision, these lenses and the healing of the human eye are never perfect and occasionally the use of glasses or corrective surgery may be necessary to “fine tune” the vision for certain distances following the implantation of a multifocal implant.

AFTER YOUR SURGERY

After cataract surgery, you may return almost immediately to all but the most strenuous activities. We will provide you with written instructions and a helpful guide for the use of eyedrops following your surgery. Several post-operative visits are needed to check on the progress of the eye as it heals.

Cataract surgery is a highly successful procedure. However, it is important to understand that complications can occur during or after the surgery, some severe enough to limit or lose vision.

Fortunately, in our hands, improved vision is the result in over 99% of cases unless there is a pre-existing problem with the cornea, retina, or optic nerve.

In approximately 15% of people having cataract surgery, the natural capsule that supports the intraocular lens will become cloudy within 6 to 24 months following surgery. In these cases when part of the cataract “grows back,” the YAG laser is used to painlessly open this cloudy capsule, restoring the clear vision. This is performed as an outpatient procedure at our office.

Conclusion

Cataracts are a common cause of poor vision, but they are treatable. Our experienced surgeons can tell you whether a cataract or some other problem is the cause for vision loss, and help you decide if cataract surgery is appropriate for you. Additionally, we will help you choose the lens implant that best suits your lifestyle. If you elect to undergo surgery, you have an extremely high chance of experiencing greatly improved vision.



WORLD CLASS

VISION CORRECTION

BY OUR EXPERIENCED SURGEONS....

Our Commitment to Excellence

Our surgeons are board certified and fellowship trained specialists who are committed to helping you achieve your best vision. Using state-of-the-art technology, together with our expert surgical team, we offer the highest level of advanced training and experience having performed over twenty thousand cataract surgeries.

Mark R. Mandel, M.D.

Dr. Mandel is a fellowship trained specialist in corneal and refractive surgery and one of the most experienced cataract surgeons in Northern California. He was born and raised in Los Angeles and is the son of a family practitioner. He graduated with honors from Oxford University, England, receiving a Bachelor's and a Master's Degree. He earned his Medical Degree from UCLA School of Medicine. His ophthalmology



residency was performed at Pacific Presbyterian Hospital in San Francisco, followed by a subspecialty fellowship in corneal transplant surgery at the University of Iowa. He is one of the few corneal transplant surgeons in the Bay Area. Dr. Mandel is known in the Bay Area as the "Doctors Doctor." He has been selected by hundreds of eye doctors and other physicians to perform surgery on themselves, their families, and their office staff who trust him for his knowledge and surgical skill, and rely on him for his honesty and integrity.

Amy Badger, M.D.

Dr. Amy Badger specializes in the medical and surgical treatment of glaucoma and cataracts. She graduated in the top of her class from Northwestern University Feinberg School of Medicine. She completed her ophthalmology residency training at the University of Wisconsin in Madison, Wisconsin, serving as the only chief resident during her final year. She received her glaucoma subspecialty training at the University of California, San Francisco. She has extensive experience with the latest high technology glaucoma surgical techniques such as selective laser trabeculoplasty (SLT), the implantation of ExPRESS shunts, Ahmed valves, and other aqueous shunts, as well as canaloplasty.



Shirin Barez, M.D.

Dr. Barez is a board certified ophthalmologist, with fellowship training in retinal conditions. She received her Bachelor's and Master's degrees from UC Berkeley. She earned her medical degree from George Washington University, where she also completed her internship and residency in Ophthalmology. She completed a 2 year vitreoretinal fellowship at the Devers Eye Institute in Portland, Oregon. Dr. Barez is an Associate Clinical Professor at UC Berkeley and has lectured extensively. She is fluent in Farsi. Dr. Barez specializes in the diagnosis and treatment of diabetic retinopathy, macular degeneration and cataracts.





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